

FusionPod |

Total immersion media for exhibitions and promotions

Customers: Attract, Engage, Sell.

Consumers today are hard to reach and even harder to impress. That's why FusionPods were developed to help clients from both B2B and B2C markets draw in their target audience and deliver messages with real impact.



The FusionPod was created by our partner company Oysterware for Sony and Sky, and used successfully at exhibitions, shopping centres and railway stations to attract, inform and win over potential customers.

A set of outward-facing screens attract passers-by and draws them to the inner space, where an impressive combination of high definition video and Dolby surround sound engages them with your marketing messages.

Attracting

At busy exhibitions, shopping centres and other public spaces, FusionPods really stand out; as their striking physical design provides both a crowd-busting high-level display and captivating eye-level presentations.

Persuading

From the moment they are enticed into the centre of the FusionPod, your audience is immersed in high definition video and stunning Dolby surround sound.

Getting Going

FusionPods are available for as long or short a time as you need. We provide a complete package, including applying your branding, customisation and uploading all the content and playlists. We also deliver the units to where you need them and take care of the complete setup.

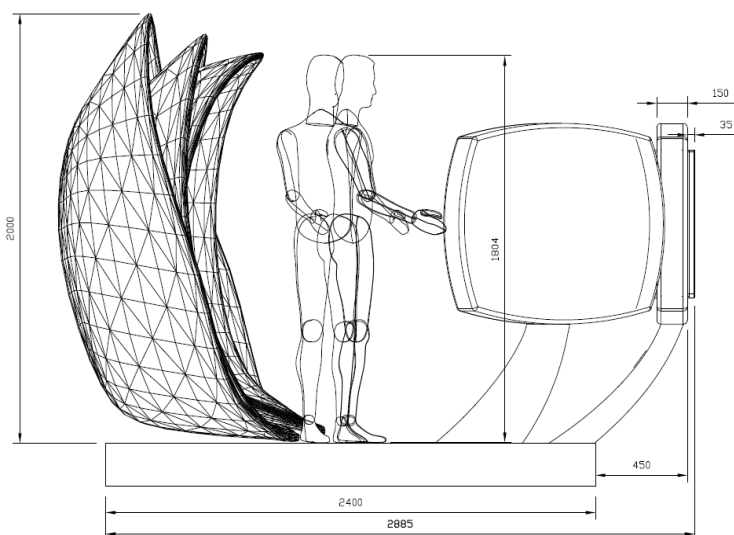




Using FusionPods

The dramatic presence of these units belies their ease of use and flexibility. The internal, external and top-level screens can be run together or independently.

It is easy to update the content and playlists right up to the last minute or even during the show. You can either plug a memory stick into the unit itself or connect remotely (and securely) over a WiFi or 3G/4G mobile network and use Fusionware's bespoke content distribution software and digital signage network.



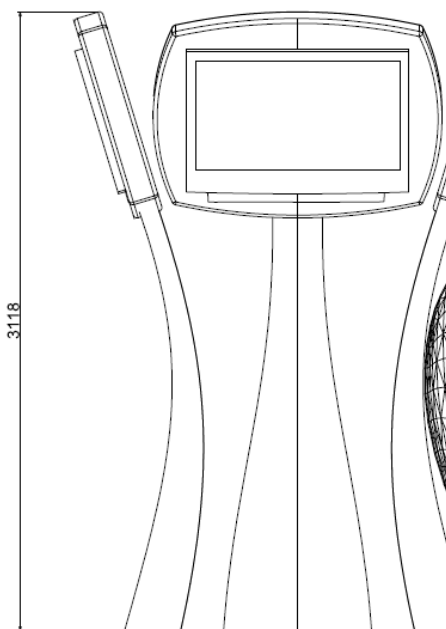
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Preparing Your Content

FusionPods are equipped with a powerful content management and playback system, which can handle almost any format currently in use.

With Fusionware's software you can easily configure the sequence and times of day at which different content is played through the FusionPod's screens.

For full technical specifications, please contact us.



Our All-In Packages

When you are planning an exhibition or promotional event, you have enough to organise without extra logistical challenges. That's why we provide the complete package of delivery, setup, content upload and testing for everyone who hires FusionPod.

We also have some other freestanding screen displays in the form of freestanding kiosk and totems that could be used in partnership with Fusionpod to leave an even greater impression on your target customers.

About Us

Fusionware are digital display and content management experts.

Our solutions range from centrally-managed networks of permanently-installed display screens through to point of sale and ad-hoc promotional displays.

Next Steps

For more information or to discuss how FusionPods could help you create an effective, persuasive presence, email sales@fusionware.com or call 0845 519 8091.

